**MEGHA MAHAPATRA**

meg.maha@gmail.com| (863) 701-6426

Portfolio: <https://megham-cloud.github.io/portfolio/>

**UX Designer**

Intelligent, creative, and energetic professional with the innate ability to collaborate with teams to design cutting edge digital products that users will love. Excellent written and verbal communication skills with strong interpersonal skills. Skill set includes:

Storyboards Wireframes Prototypes

User Flow Diagrams UserTesting.com UX Research

Desktop and Mobile Apps Competitor Analysis UI/UX Design System

Visual & Interactive Design Information Architecture Agile Methodologies

**Education**

University of Florida, Gainesville, FL | May 2021

Bachelor of Arts in Mathematics

Awards and Honors

Dean’s List

Florida Bright Futures Scholar

University of Central Florida, Orlando, FL | February 2021

UX/UI Certificate

Curriculum

**User-Centric Design Research**

User Interface Development

Visual Prototyping and Wireframing

Web Prototyping

**Technical Skills**

Figma, Persona Creation, User Interviewing, Insight Synthesis, Google Analytics, Responsive Design, Heuristic Evaluation, Information Architecture, Sitemaps, Adobe XD, and Miro

**Professional Experience and Projects**

**UserTesting** | June 2021 – January 2022

Tester

* Provide user feedback for web and mobile platform testing to improve online customer experience

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**Tech Mahindra** | January 2022 – Present

UX Designer

* Redesign webpages by creating wireframes and prototypes through conducting user interviews, performing heuristic evaluations of existing webpages, and creating user flows
* Collaborate and receive feedback from other designers, developers, and product owners to create designs that bridge users, development, and business

**The Informed Traveler App**

<https://megham-cloud.github.io/portfolio/informedtraveler.html>

The challenge of designing this app was to design a travel planning experience that would allow travelers to quickly add cheap and authentic experiences that have been approved by locals to a travel plan.

* Skills | Technologies Used: User Research, User Interviewing, Persona Creation, Insight Synthesis, Storyboarding, Competitor Analysis, User Flow Diagrams, Wireframing, Prototyping, Adobe XD, Miro, Figma

**Edubeat Mobile App**

<https://megham-cloud.github.io/portfolio/edubeat.html>

Took the role of a user experience designer as part of a team of three in order to design this music and education app which allows learners of any age to easily create jingles based on their study material to make for a fun learning experience.

* Skills | Technologies Used: User Research, User Interviewing, Persona Creation, Insight Synthesis, Storyboarding, Competitor Analysis, User Flow Diagrams, Wireframing, Prototyping, Adobe XD, Miro

**Florida Department of Children and Families’ Child Care Website Redesign**

<https://megham-cloud.github.io/portfolio/childcare.html>

Took on both roles of a user experience designer and a front-end developer as part of a team of three to carry out a responsive redesign the FDCF’s Child Care section to allow families to be easily connected to a childcare provider.

* Skills | Technologies Used: Responsive Design, User Research, User Interviewing, Persona Creation, Heuristic Evaluation, User Flow Diagrams, Wireframing, Prototyping, Adobe XD, Miro, Google Analytics

**Professional Organization**

Tampa Bay Designers – attend events to collaborate with UI/UX professionals and share the latest trends and techniques